

An aerial photograph of a beach. The top portion of the image shows the white, foamy surf of waves breaking onto the shore. Below the surf is a wide expanse of golden-brown sand. In the lower-middle part of the frame, a small group of people is visible on the sand, with their long, dark shadows cast to the right, indicating a low sun position. The overall scene is serene and captures a moment of leisure at the beach.

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STRATEGIZING PROJECT COSTS

We have finally determined to start our Dream Project. We have brainstormed and analyzed a lot about this venture with lots of well wishers and professionals. The cost to kick start seems to be, say Rs. 1 Crore.

Won't we be happy if the investment is 10% to 30% lesser? It could save anywhere between 10 to 30 Lakhs from our own conservative estimate...Right?

Yes! That's what one might benefit if my services are undertaken...

- The Initial Edge!!!





IDENTIFYING APPROPRIATE RESOURCE

In principle, everything is finalized. Now, actual investments are going to happen. In few weeks or months, the dream project is going to be real!

The venture is going to have lots of temporary as well as permanent resources like humans as well as other resources. The performance of each resource is going to have a great "IMPACT" on the overall success of the organization. It is like links in a chain. One weak link can be the cause of negative chain of events!!

This is where my expertise can help identify appropriate resources for a healthy start!!!

- A Solid Structure & Foundation!

An aerial photograph of a port yard filled with shipping containers and trucks. The containers are stacked in neat rows, with various colors like blue, orange, and grey. Trucks are parked in designated areas, some with 'STOP' signs. The ground is marked with yellow and white lines, and there are several 'P' signs (P5, P6, P7) indicating parking or storage zones. The overall scene is one of organized industrial activity.

OPTIMIZATION OF RESOURCES

Finally, the dream have come true!

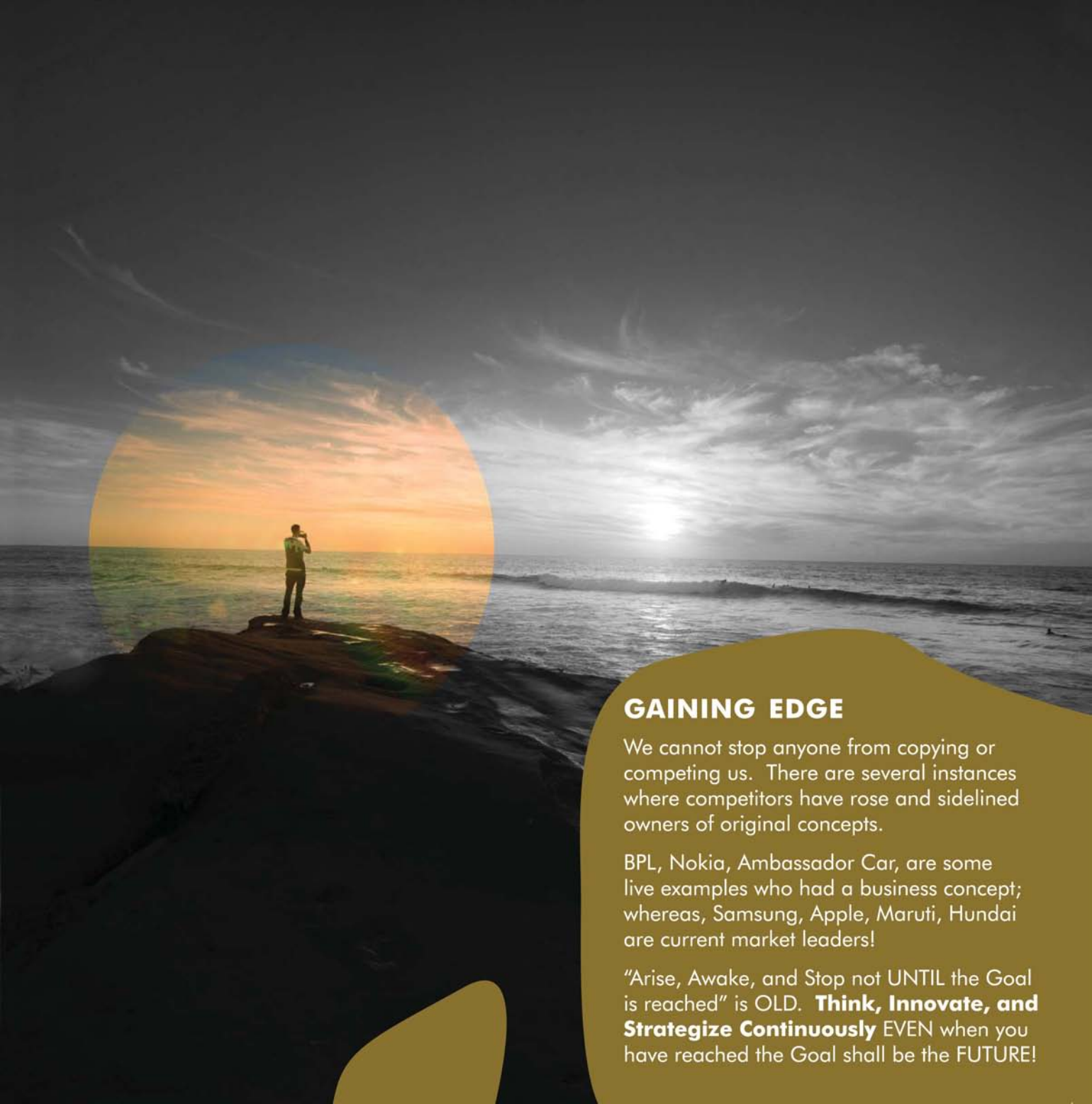
Comparatively, the investment was lesser and **appropriate resources** are in place. Now, the whole concept has to start running smoothly and efficiently. Growth has to be geometrical!

Take for example, a human resource is there for 8 hours; but, is actually productive only for 6 hours. Now, monitoring each and every second of his/her action is almost impossible for the management.

If there is a way that each resource willingly choose to justify their take home, wouldn't that be great?

It would be "My Responsibility" to ensure such resources deliver!

-Significance of the 1001th gram!



GAINING EDGE

We cannot stop anyone from copying or competing us. There are several instances where competitors have rose and sidelined owners of original concepts.

BPL, Nokia, Ambassador Car, are some live examples who had a business concept; whereas, Samsung, Apple, Maruti, Hundai are current market leaders!

"Arise, Awake, and Stop not UNTIL the Goal is reached" is OLD. **Think, Innovate, and Strategize Continuously** EVEN when you have reached the Goal shall be the FUTURE!

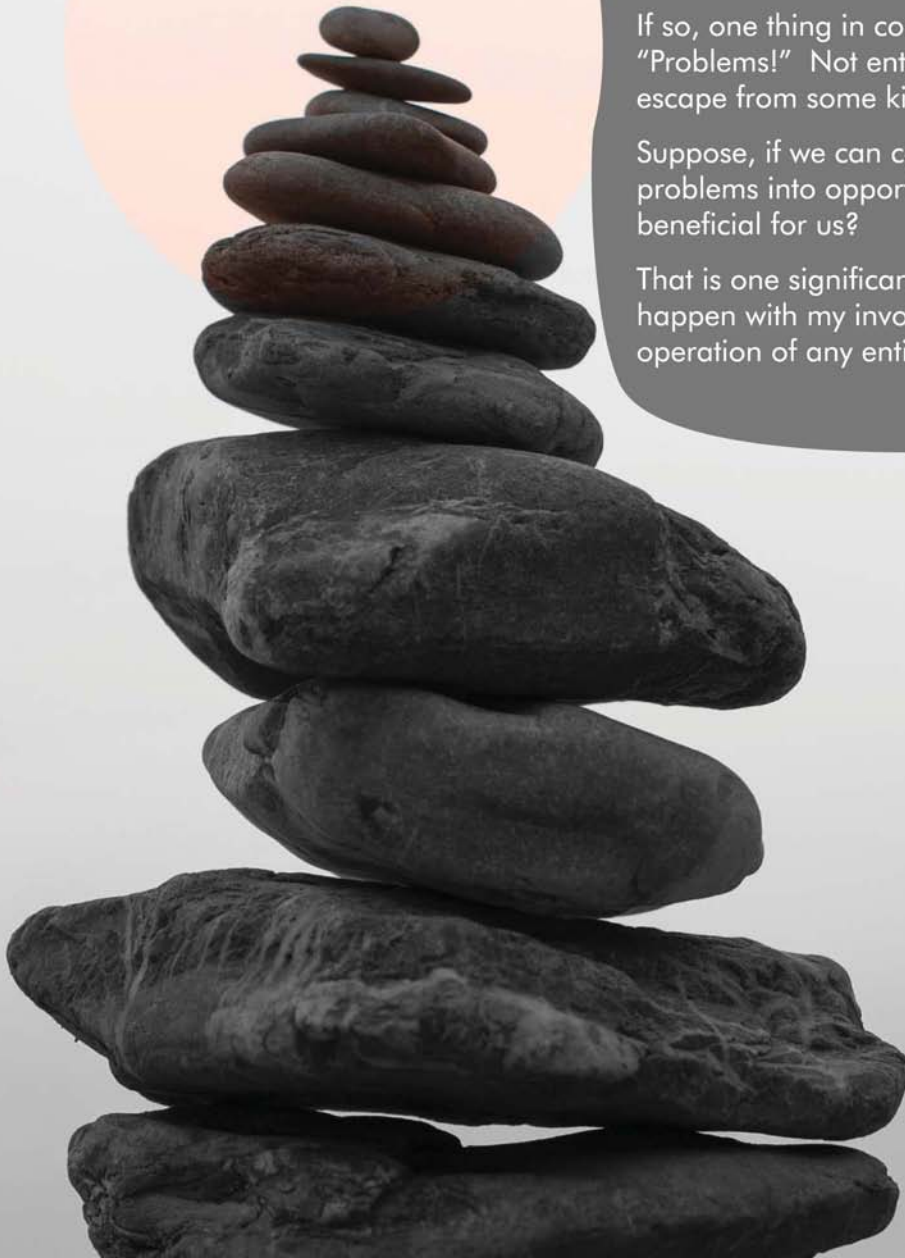


PREVENTION IS BETTER THAN CURE

To prevent the onslaught of wind on banana plantations, we have a habit of placing a support to their shoots.

Any venture on and off comes across issues. Rather than solving issues, it would be gainful to prevent issues.

Vaccination for Business Entities, is one of the services that I can ably provide to!



CRISIS MANAGEMENT

Can we ever imagine a situation where there would be NO problems, either now or in future? Certainly, not!

If so, one thing in common for all of us is "Problems!" Not entity (small or big) can escape from some kind of problems, isn't it?

Suppose, if we can convert most of these problems into opportunities, wouldn't that be beneficial for us?

That is one significant contribution that can happen with my involvement with the overall operation of any entity – **Bane to Boon!..**



SUBJECTIVE ANALYTICS

It is easy for us to conceive and process information through pictures, charts, and graphs.

Nowadays, analytics play an important role in increasing the commercial efficiency.

Usually, analytics means NUMBERS or objectivising data to help take decisions. There are lot of abstract truths that are hidden between numbers. Insight and experience is the tool that churn out the subjective facet out of the objective whole..

– The Abstract Factor!



PRUDENT AUTOMATION

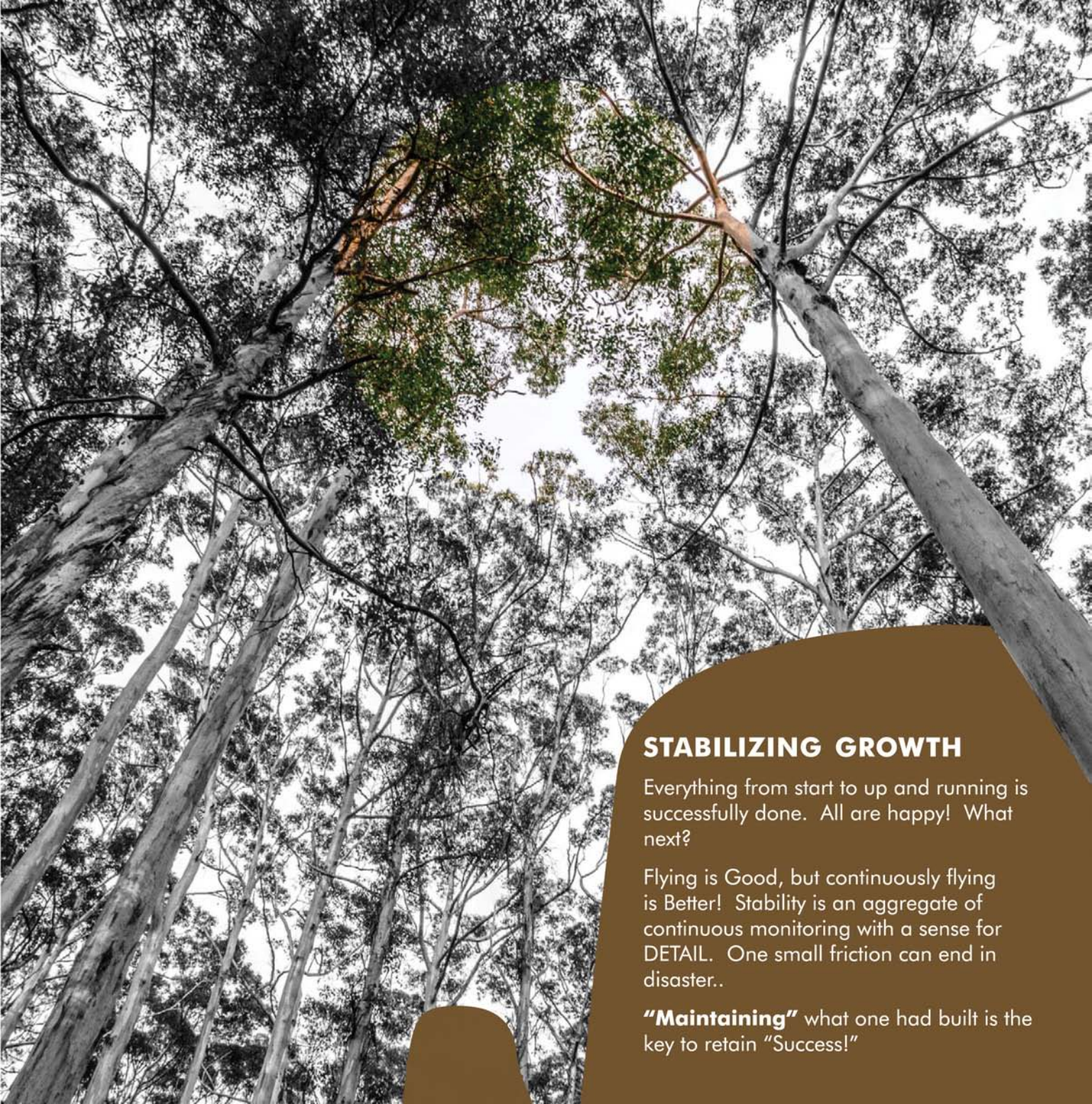
This is one area where I think we overdo reality! We want to automate everything if possible© Not bad!... But, we have to evaluate 2 things primarily.

First, if the intended automation is really "Required" and secondly if it is "Sensible..."

Many a times, we might have been stuck in long queues. Often, for silly reasons; for eg., billing machine is not working.., like that

Evaluation of where to and where not to automate, do the cost to automate justify that requirement, are all those domains that I can contribute significantly.

-Sheer Prudence!



STABILIZING GROWTH

Everything from start to up and running is successfully done. All are happy! What next?

Flying is Good, but continuously flying is Better! Stability is an aggregate of continuous monitoring with a sense for DETAIL. One small friction can end in disaster..

“Maintaining” what one had built is the key to retain “Success!”



PROPER DIVERSIFICATION

At good times, we have reaped good fortunes. There can be bad times where cultivation or even harvesting can be difficult. Sometimes, idling can help us endure!

If one had reinvested gains accrued during good times with a vision, it can help during bad times.

Where and where not to properly invest is one domain that my expertise can be of use...

- The Banyan Factor!

Notes:

A series of horizontal dotted lines for writing notes, spanning the width of the page.